

## Press release

### **Celerant Manufacturing Executive Cites Sector Growth in 2010, Identifies Key Trends Impacting the Market**

LEXINGTON, MA., October 14, 2009 – Celerant’s new Manufacturing Vice President, Stan Gwizdak, sees increased manufacturing sector performance in 2010. This predicted growth is based upon Mr. Gwizdak’s recent discussions with senior manufacturing executives and is supported by The Manufacturers Alliance (MAPI) forecast which shows a three percent increase in manufacturing production in 2010. Mr. Gwizdak believes this sector up tick can be attributed to three driving forces:

- declining imports as companies review their supply chain strategies
- continued market consolidation and acquisition activity,
- green products and companies in the solar, wind, and geothermal space

Mr. Gwizdak has more than 20 years experience in the manufacturing sector which includes roles ranging from new development engineer to manufacturing supervisor to CEO of manufacturing operations. The biggest challenges today, according to him, stem from “the complex supply chain with global operations, logistics, warehousing, and reduced time available for new product introduction and time to fulfil a customer order.”

While the global supply chain focus remains an area of execution, Mr. Gwizdak adds, “Most companies continue to concentrate on reducing costs to manufacture a product or service. Many companies look to determine the most productive and economical ways to manufacture their product. Areas of focus include make/buy decisions, warehouse locations and footprint, speed of new product introduction, logistics strategy, local optimization of facilities and processes to manufacture a product in the minimal time, and reduction of overall costs.”

All of this boils down to “reducing overall cost, growing revenue, and driving consistent performance to customer and shareholder needs.”

Mr. Gwizdak is an avid Social Media advocate and frequently leads thought-leadership forums on how to best leverage tools such as LinkedIn® for business development and brand awareness. To join the conversation and visit his profile, click the following links; [Twitter](#) and [LinkedIn®](#).

Prior to joining Celerant, Mr. Gwizdak successfully held roles such as CEO, President, COO, and VP at General Electric, Honeywell, Textron, Aurora Capital, SBM Solar, and S&G Business Ventures, his own firm. While at General Electric, for example, Mr. Gwizdak rose from a Six Sigma Black Belt to a Master Black Belt and eventually to a President’s role. During his tenure as President at General Electric, Mr. Gwizdak doubled the revenue in the business as well as increased profits by 803% in 18 months.

### **About Celerant Consulting**

Celerant is a global management consultancy that provides international strategy and business transformation consulting and delivers operational improvement that helps the world's leading companies to achieve and sustain real gains in bottom-line performance.

Celerant's difference is simple – we believe that once we have fixed a problem for a client, it should stay fixed.

First we spend time understanding the needs of an organization. Then we analyze the challenges faced before recommending a tailored change program designed to deliver measurable results, now and into the future. This involves our industry experienced consultants working side-by-side with people in the front line of your business – from the Boardroom to the shop floor – to ensure the delivery of sustainable and measurable benefits.

As a result, last year Celerant delivered over \$1bn in annualized sustainable savings to its clients. For more information, please visit [www.celerantconsulting.com](http://www.celerantconsulting.com).

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