

Press release

International consulting company is investing in Denmark with a new concept

Bottom line savings of more than 100 million Danish kroner were realised at some of the world's largest and well known brands as a result of the operational management projects implemented by the international management company Celerant Consulting (Celerant). Celerant is now aiming at the larger Danish companies and offers results every time – at a fixed cost.

At a time when the debate about the usage of consultants is characterized by broken expectations, delays, overspent budgets and lack of results, Celerant is introducing a new consulting model with fixed prices and a result guarantee.

“Surprisingly, few Danish purchasers of large consulting projects are setting up clear, measurable results objectives on how the consultants are expected to contribute to top and bottom line results.”

“Similarly, many contracts do not contain ongoing measurement of the added value which must be the main purpose of the collaboration,” says Celerant's country manager for the Nordic region, Hans Lindeman.

“We have seen a number of mergers and consolidations over the last 10 years in Denmark. Due to this we now see a growing market for those consultant companies that are able to change obsolete workflows positively and add it to the bottom line.”

“The drive behind the mergers is better economy through savings. But it is very often a fact that the expected effect takes too long. The timing is perfect, as we introduce a new method to ensure that the enterprises can turn everyday problems into effectiveness and profitability.”

Documented results

Celerant has developed a unique concept called Closework® which focuses on changing people's behaviours. Celerant's consultants are putting 70% of their time into implementation changes which will long term change behaviour. The results Celerant has seen when working with large corporations are higher revenue, lower costs and a better usage of resources. It all speaks for itself.

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About Celerant Consulting

Celerant Consulting (Celerant) is a leading global management consultancy specialising in delivering operational transformation across a broad range of industry sectors.

Celerant helps leading companies worldwide achieve and sustain real gains in bottom-line performance. The essence of its approach is Closework®.

In 2006, Celerant delivered over \$1 billion in annualised sustainable savings to its clients. Over the last 20 years, Celerant has become the largest independent firm of business operations consultants with revenues of \$145 million in 2006.

For further information please visit the website, www.celerantconsulting.com.