

Press release

Population shift to urban centers to change labor market, says Celerant Consulting's Newly Appointed Vice President of Life Sciences and Healthcare

LEXINGTON, MA, June 3, 2010 – Celerant Consulting's newly appointed Vice President of Life Sciences and Healthcare Mick Holly noted today that behavioral shifts in the global population is leading to radical short-term changes in managing a wide range of business concerns including the search for talent, the existing workforce, and supply chains.

"We are experiencing a number of seismic shifts that will have a tremendous impact on the labor market," said Mr. Holly. "In 2010, for example, we will see for the first time in history the urban population surpass the rural population. These city centers will be home to a technologically-savvy citizenry that takes full advantage of the Internet for personal and professional development. Such connectivity will translate into labor that operates on a truly real time, global basis – there will be virtual competition for jobs at every level, and companies will have to adapt quickly to tap into this segment."

Mr. Holly has spent over 25 years consulting senior executives, helping them shape their strategic thinking and launching change programs to deliver significant improvements in the organizations they lead.

Mr. Holly's career at IBM in the UK coupled with his recent role of heading global business development for an IT outsourcing company has provided the experience base to advise client executives with strategic advice on managing and monetizing their intellectual capital via technology. He first joined Celerant in 1992 as a Business Development Executive, and was at that time an integral part of founding of the Americas business.

Find Mick Holly's profile on [LinkedIn](#) and follow Celerant Americas on [Twitter](#).

About Celerant Consulting

Celerant is a global management consultancy that provides international strategy and business transformation consulting and delivers operational improvement that helps the world's leading companies to achieve and sustain real gains in bottom-line performance.

Celerant's difference is simple – we believe that once we have fixed a problem for a client, it should stay fixed.

First we spend time understanding the needs of an organization. Then we analyze the challenges faced before recommending a tailored change program designed to deliver measurable results, now and into the future. This involves our industry experienced consultants working side-by-side with people in the front line of your business – from the Boardroom to the shop floor – to ensure the delivery of sustainable and measurable benefits.

As a result, last year Celerant delivered over \$1bn in annualized sustainable savings to its clients.

For more information, please visit www.celerantconsulting.com or contact:

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