

**CELERANT CONSULTING OPENS ABU DHABI
OFFICE TO SUPPORT KEY RELATIONSHIPS ON THE GROUND**

- **Celerant Consulting working with key strategic organisations**
- **‘Skills transfer’ experience essential to Emiratization programme**
- **Focus on Energy and Chemicals sectors and Change Management**

Abu Dhabi, April 26, 2009: Leading management consulting firm Celerant has expanded its global consultancy business with a new office in Abu Dhabi.

The expansion is a result of the regional demand for Celerant’s services based on its reputation for working alongside its clients and the need to develop its working relationships with leading organisations in the Middle East on the ground.

Celerant has a long track record in multiple sectors including energy, chemicals and government, but it also brings an expertise in skills-transfer essential to supporting businesses successfully implement Emiratization programmes. Meanwhile, Celerant’s expertise and leadership in the implementation of change management programmes has already proved to generate a lot of value for many organisations including NASA, the USAF and two F1 teams.

Antoine Dionis du Sejour, Executive Vice President Middle East and head of the regional operations said:

“Celerant’s business model is based on working alongside our clients to implement often complex change management programmes that deliver tangible and sustainable benefits. This means that we have developed a unique perspective on skills transfer – a process that is invaluable to any organisations dealing with Emiratization and wanting to build sustainable futures built on local talent.”

Explaining why Celerant has chosen to expand its operations during a period of global financial uncertainty, Dionis du Sejour explained:

“Celerant already has a number of significant relationships with a range of leading Abu Dhabi and Gulf organisations, and it is vital to our partnership model that we are here to support them locally. Beyond this, the way Celerant works – often basing a significant element of our financial reward on the identifiable savings we help our clients realise – will prove a refreshing and attractive approach to consultancy for many businesses needing to implement restructuring programmes that result in measurable and sustainable benefits.”

Established in 1987, Celerant has grown a worldwide business, with this latest opening taking its number of offices to 12 across the US and EMEA.

Celerant has built its reputation, a 600-strong team and a 90% client retention rate on its unique approach of working with clients at every level of the business to ensure change programmes are implemented, skills are transferred and benefits are realised.



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About Celerant Consulting:

Celerant is a global management consultancy that delivers operational improvement and helps the world's leading companies to achieve and sustain real gains in bottom-line performance.

Celerant's difference is simple – we believe that once we have fixed a problem for a client, it should stay fixed.

First we spend time understanding the needs of an organisation. Then we analyse the challenges faced before recommending a tailored change programme designed to deliver measurable results, now and into the future. This involves our industry experienced consultants working side-by-side with people in the front line of your business – from the Boardroom to the shop floor – to ensure the delivery of sustainable and measurable benefits.

As a result, last year Celerant delivered over €600m/\$1bn in annualised sustainable savings to its clients. Over the last 21 years we have grown to the point where annual revenues are €110m/\$170m.

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